

10,000 CHILDREN IN BIG BRONX PARADE

Soldiers, Sailors and Forty-one Bands March Along Concourse.

SEVEN YEARS A COUNTY

Hylan, La Guardia and Other Politicians Among the Spectators.

BRUCKNER LEADS SECTION

Miss Augusta Schlemmer Represents Home Borough in Parade Float.

Ten thousand children marched up the Grand Concourse yesterday afternoon when the Bronx celebrated its seventh year as a county. They were only a division in the parade of 25,000, in which were the borough's veterans of the nation's wars from '61 to '17, detachments of regular infantry, sailors from the fleet, and the big lumbering guns of the heavy artillery, but more than in these the great crowds that lined the Concourse found in the marching children the inspiration of Borough Day.

Neighbor nudged neighbor and said: "Just look at those kids. I'll say this is where we raise 'em healthy."

They were splendid. School after school, public and parochial, each in distinctive dress, fine fresh faced youngsters, erect, clear-eyed. And if the girls of the Bronx grow up with the looks that they bear now there's going to be another county famous for the beauty of its women.

A Grand Army man in the reviewing stand who said he was going to watch the parade instead of marching, as he always had done, thumped with his cane when the last line of children had passed, and said to nobody in particular, but so that everybody could hear, "Well, sir, the country is safe if they're all like that."

Of the 600,000 persons who now make up the population of the Bronx more than half must have watched the parade go by. There was an unbroken line of watchers and an almost unbroken line of automobiles from 151st street, where the parade started, all the way to the reviewing stand at 179th street. The weather stayed fair until the greater part of the parade had passed the stand. Soon afterward some showers began, but not until the rain poured down did the crowds begin to waver.

Mayor Hylan arrived late, but reviewed the last half of the parade. He had made a flying visit to Staten Island earlier in the afternoon, where he rode around the parade in Fort Richmond. F. H. La Guardia, President of the Board of Aldermen, was resplendent in high silk top and Prince Albert. At the police parade of a year ago he wore his O. D. shirt and black slouch, although silk topers surrounded him. Yesterday, until the arrival of the Mayor, he was the only man in war paint.

Others in the stand were Father Duffy of the Sixty-ninth, Brig.-Gen. William Weigel, Douglas Mathewson and Cyrus C. Miller, former Bronx Borough Presidents; James E. Connelly, Borough President of Queens; James E. Riegelmann, Borough President of Brooklyn, and Arthur Murphy, leader of The Bronx Democratic County Committee.

Col. Elmore F. Austin headed the parade as grand marshal, followed by the mounted police and the regular army troops. Borough President Henry Bruckner led the second division, which included 500 men and women workers in the borough departments. Other divisions represented public schools, veterans, parochial schools, gold star mothers, parents' associations and community councils. National Vaudeville Artists Association with its clown band, athletic clubs, fraternal organizations and Girl Scouts. Forty-one bands furnished music.

One feature of the parade was the borough float, in which sixteen Bronx girls, each representing a city of the first class with a smaller population than that of the Bronx, surrounded Miss Augusta Schlemmer, who from her pedestal represented the home borough.

MAIL WAGON DRIVERS ACCUSED OF CRUELTY

Complaint Filed With Hays and With Mrs. Harding.

Robert Canfield Mayer, an investment broker of 120 Broadway, and his wife have filed complaints with Postmaster-General Will H. Hays and with Mrs. Warren G. Harding, wife of the President, in which they charge that the drivers of mail wagons in New York are cruel to their horses and believe themselves immune from the law. They asked the Postmaster-General and Mrs. Harding to compel the drivers to stop working sick and lame horses.

Mr. Mayer recently stopped a driver of a mail wagon who was driving a lame horse and was taken before Samuel M. Hitchcock, United States Commissioner, charged with holding up the mails. The Commissioner, however, refused to entertain the driver's complaint.

STUDENT CHANGES HIS NAME.

Schimmel of Fordham Now Known as J. J. Kells-Murphy.

John Joseph Schimmel, who is a student at Fordham University and lives in St. John's Hall there, became John Joseph Kells-Murphy yesterday afternoon, when Justice John M. Tracy in The Bronx Supreme Court permitted him to change his name.

Schimmel, or Kells-Murphy, said that his original name was distasteful because his father had abandoned him when he was an infant. Later his mother gave him to Major Daniel James Murphy of the Union Club, and Major Murphy has cared for him ever since. He said that the Major had no objection to the change in name.

BEQUESTS TO MUSEUM.

A painting of St. Jerome and two landscapes, not closely described, are left to the Metropolitan Museum of Art in the will of John Henry Abegg, filed for probate yesterday. Abegg died in Geneva, Switzerland, in December last. Other public bequests include \$5,000 to the West Side Y. M. C. A. and \$1,000 each to five Geneva charities. A sister, Abegg of 223 West Twenty-third street; a brother, Robert C. Abegg of Los Angeles, and a sister, Mrs. Bertha Dolliver of Somerset, Mass., divide the bulk of the estate, the value of which was not stated in the will.



TALLY-HO!

Silk

Below former wholesale price
\$3.95 yard

THE colors alone are enough to explain the magic charm of Tally-Ho! For they are wondrously varied and as gay as the first tulips of spring. But color is only half the fascination of this new sports silk. The other half is, of course, the texture itself: a soft crepey ground with stripes or checks of glistening satin. Tally-Ho has an infinite variety of uses in all summer outfits. Forty inches wide.

GROUND FLOOR



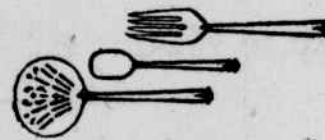
Jewelry Selling For June Brides

Special Prices

LOWELL asked, "what is so rare as a day in June?" A day in June is not rare—there are thirty of them! But a genuine rarity is a June bride not interested in jewelry. (Important: The following prices have just been revised downward.)

Platinum Wedding Rings (tax included) \$21
Diamond Rings \$220.50 to \$708.75
Diamond Brooches \$378 to \$614.25
Diamond Bar Pins \$152.25 to \$393.75
Diamond Wrist Watches \$543.38 to \$682.50
Diamond Flexible Bracelets \$945

GROUND FLOOR



The Trianon

A New Sterling Silver Design

THE motif is a new adaptation of Marie Antoinette's famous chest of silver at Versailles. As interesting a design as we've had in our cases in years—and, withal, extra heavy (with platinum finish!)

Tea Spoons doz. \$21.00 to \$24.75
Table Spoons doz. 61.50
Soup Spoons doz. 51.00
Dinner Forks doz. 56.50
Dinner Knives doz. 50.25

(War tax additional)

Serving pieces to match, sugar spoons, butter knives, cold meat forks, from

\$3.45 to \$10.50

GROUND FLOOR

Starve the Moth!

HE'S an omnivorous little fellow, given half a chance, but he won't have even a quarter of a chance if your furs spend the summer in our

Cold Storage Vaults.

CALL OR PHONE—FOURTH FLOOR

The Sports Blouse

For Your Outing Costumes

\$7.50

THIS blouse is absolutely correct for all of your sports costumes. It is tailored of a practical Japanese silk—we say practical because we made certain that it would wash well. It is one of tomorrow's selling features—not only because of the low price but, in this instance, because of what it represents.



THIRD FLOOR



Lord & Taylor

Fifth Avenue

PROGRAM OF IMPORTANT SALES FOR TO-MORROW and TUESDAY

- I. Summer Wraps at \$24.50
- II. Women's Tweed Suits at \$20
- III. Women's White Shoes at \$7.85 up
- IV. Tally-Ho Silks at \$3.95 yard
- V. French Cottons at 95c yard

Summer Wraps at \$24.50 For the First Time!



TWO hundred wraps and coats of durable tricotine and suede cloth, lined throughout with silk, have been made for us within the last week. The coats are smartly stitched down their full-length revers and on the cuffs. The capes effect a deep yoke by stitching. These garments will be offered for the first time tomorrow morning with only one regret—that there are only 200. Observe the price again, \$24.50

THIRD FLOOR

And Women's Tweed Suits at \$20 That You'd Think Were More!



ANOTHER premiere for tomorrow—these tweed suits at \$20. The material has substantial weight. The yokes and sleeves are silk-lined. A center back inverted plait, patch pockets, and a notched collar describes one suit. A long slit coat, belted, notched collar and tuxedo fastening revers describes the other model. You have your choice of lavender, green, grey, tan and blue. . . . Really, \$20 is incredibly low for these suits!

THIRD FLOOR

At Last! The June Sale Of Women's White Shoes!

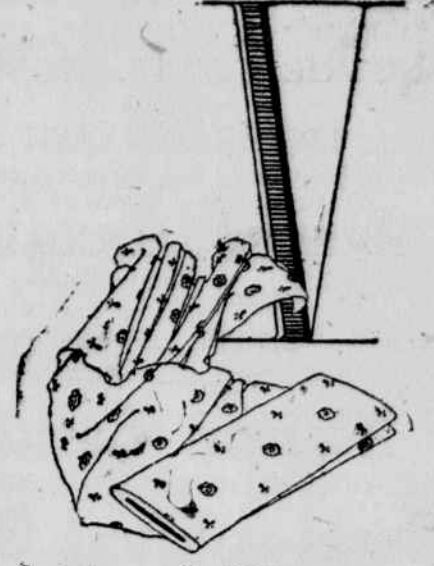
FINE workmanship at every point—please remember that! We emphasize it because the prices are so low that one might have doubts!

At \$7.85—White canvas oxfords and strap pumps.

At \$9.75—White canvas and buckskin oxfords; white strap pumps with black leather trimming.

At \$10.75—White kidskin strap pumps, buckskin oxfords or rubber soled sports oxfords.

SECOND FLOOR



French Cottons

at 95c a Yard—

that's the lowest price yet!

A FEW months ago we never believed that we'd be able to see French cottons at this price—certainly not this quality! This reduction brings them to a new low price level—less than actual wholesale cost.

SECOND FLOOR



A Sale of Porch and Morning Dresses

\$2.25 Striped percale with white linene collar.

\$3.50 Billie Burke model in plain blue, chambray, collar and cuffs of striped gingham piped in black.

\$4.95 The pretty Dolly Varden dimity models with white organdie collar, cuffs, vestee and sash, illustrated.

\$5.95 Serviceable white dimity with organdie collars and cuffs.

\$7.45 Dark figured voile model with white organdie collars, cuffs and vestee, illustrated.

98c to \$1.45 Bungalow aprons for women, misses and children, percale and gingham.

SECOND FLOOR

Imported All-Wool Poiret Twill

\$2.95 yard

THAT price is interesting, isn't it? Rather getting down into the valley of old-time values! Well, it pleases us as much as it does you.

There's a dark, woody brown, a cool grey, henna and beaver, as well as navy and black. 46 inches wide.

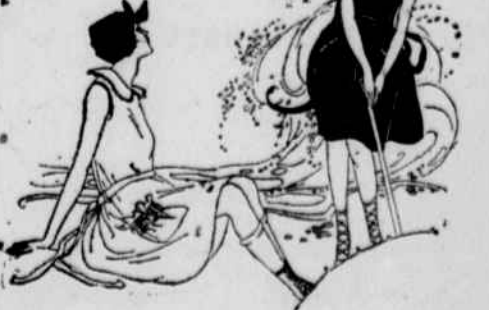
SECOND FLOOR

New Slip-On Jersey Bathing Frocks

\$9.50

MADE of wool jersey, sleeveless, a little round collar of white trimmed with rick-rack. The facings of the pockets and belt being of white. But there's another model that has pockets and collar trimmed with rick-rack, with a narrow tie belting it. And \$9.50 is better than you'll do anywhere!

Black Navy
Flemish Henna
Grey Kangaroo
Sand Brick



THIRD FLOOR